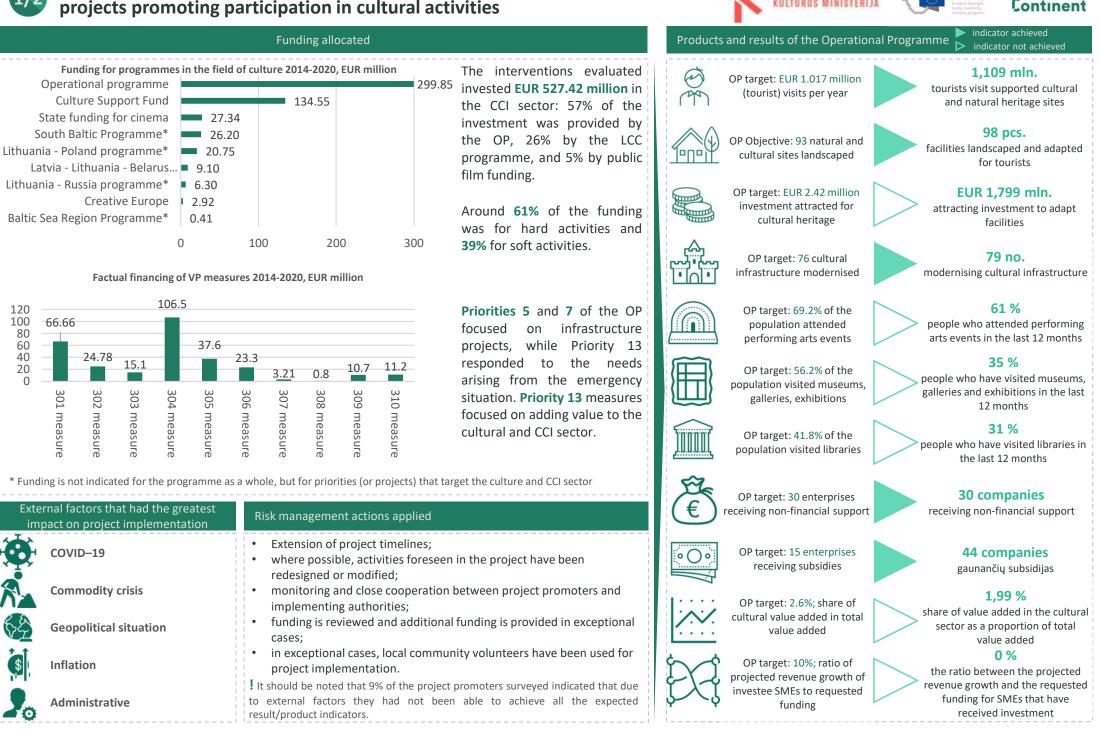


# Assessment of the impact on society of EU funds and other investments in projects promoting participation in cultural activities









Creative Europe

Cross-border programmes

Interreg programmes

## Assessment of the impact on society of EU funds and other investments in projects promoting participation in cultural activities









1. THERE IS STILL A HIGH DEMAND FOR INVESTMENT IN INFRASTRUCTURE IN LITHUANIA

2. Ensure consistency of funding for soft cultural activities

3.1 It is recommended to measure the result in terms of the actual increase in the income of enterprises (percentage increase in the income of the enterprise receiving the investment). The indicator should be linked to monitoring and reporting to avoid overoptimistic indicators.

#### 4. INDEXATION OF PROJECT BUDGETS

development of the CCI sector.

4.1 Indexation of project budgets is recommended (especially for renovation/building modernisation measures) to ensure that projects can be implemented in the event of rising inflation or other unforeseen situations.

4.2 It is recommended that detailed cost estimates and/or technical designs be submitted with the project implementation plan. This would avoid major deviations from planned budgets

### 5. LACK OF MEASURES TARGETING THE CCIS



5.1 It is recommended that investment planning should consider the possibility of planning measures specifically targeted at the CCI sector. The activities supported by the investment should promote the development of infrastructure for CCI enterprises and the improvement of CCI activities,

5.2. It is recommended that CCI measures should be targeted specifically at digitisation activities (product development) or at activities linked to the development of products/services of universal design.

#### 6. INDICATORS OF LCC PROGRAMMES THAT ARE DIFFICULT TO MEASURE OVER TIME



6.2 It is recommended that the monitoring of indicators be made more effective. Accurate quantitative data will allow a more effective assessment of the contribution of investment measures to national policies and their effectiveness.

7. USE THE IMPLEMENTATION OF FINANCIAL INSTRUMENTS AS A COMPLEMENTARY INSTRUMENT TO INFRASTRUCTURE MEASURES



EUR

EUR

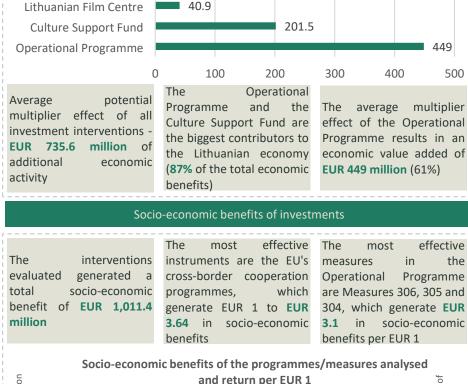
-

7.1 For the implementation of Measure 307, it is recommended to combine financial instruments with subsidies. Financial instruments provide an additional incentive for the CCI sector to generate not only economic-social benefits but also financial returns. Soft loans from the Funds (or other forms) provide additional development tools for the actors in the sector.

### 8. INTERREG AND ENI PROGRAMMES DO NOT ALLOCATE INDICATORS SEPARATELY TO PARTICIPATING COUNTRIES



8.1 In the case of applicants from two or more countries, it is recommended to diversify the values of the target indicators for each 🔭 country and/or territory. The values of the indicators for the participating countries would allow for a more accurate measurement of the effectiveness of the programme from the perspective of the territory concerned and a more accurate assessment of the mpact of the investment interventions on the region and sub-region.



Investment multiplier effect

Average multiplier effect applied (1.50), EUR

4.4

**16.2** 

23.5

